



Saïd SEFIANI

Professor

KEDGE BUSINESS SCHOOL

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EDUCATION

1982 Masters in Information Systems- and applied mathematics University
Bordeaux 1

EXPERIENCES AT KEDGE BUSINESS SCHOOL

Courses taught

1983-2008 Operation Management- BEM - ESC Bordeaux (France)- Bachelor,
Master, Executive Education

1983-2008 Quantitative Methods-

engineers (ENSEIRB of Bordeaux) and the University of Bordeaux. Founding member of this chair.

Other Academic Activities (Program Committees, Links with the Business Community and Institutions of Higher Learning)

- 1990-Now BEM School of Management
Professor in Information System and Operation Management, KEDGE BS
Bordeaux
- 1990-2013 BEM – School of Management
Responsible for information system courses design and Coordinator of 15
modules (quantitative methods and information systems)
Bordeaux
- 2013-Now KEDGE BS
Responsible for applied mathematics courses design and Coordinator of 10
modules (quantitative methods, information systems and project
management)
- 2009-2011 Member of the directive committee for an European Project. TEMPUS
CMEIN représentant BEM : introduction to Entrepreneuriale project of
seven schools:
Ingeniers in Morocco in collaboration with ENSEIRB and SOLVAY
BUSINESS SCHOOL ULB (Budget 500K€)
BEM-KEDGE, Bordeaux and Morocco
- 2008-Now Guidance and support to the sales force for Executive Education : Kedge
Business School
- 2018-2019 Academic responsible of the Bachelor program (KEDGE BACHELOR)
Bordeaux, Marseille, Toulon, Avignon, Bastia, Bayonne and Dakar

OTHER PROFESSIONAL EXPERIENCE IN TEACHING AND RESEARCH

Courses taught

- 1983-Now Quantitative Methods -EBP(France)- BACHELOR, IBBA
- 1983-Now Information Tools management - EBP (France)- Bachelor, IBBA, ESC
- 2016-Now Project mangement – EBP(France), BACHELOR, IBBA
- 1990-2007 Information systems- ISLI (France)-Master
- 1988-Now Information systems- MAI (France)-Master
- 2008-2011 Information systems- IMPI (France)-Master
- 2008-2011 Financial mathematics- IMPI (France)-Master

1990-Now Information systems- IMR (France)-Master
 2000-2019 Information systems- IAE Bordeaux (France)-Master
 2003-2019 Information systems- IAE Bordeaux (France)-Executive Education

Research Activities

University Bordeaux IV	Design of WEB platform on Wine Consumers' behavior for Research Program	IRGO University Bordeaux IV
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BUSINESS EXPERIENCE

2000-2011 Founder and Director
 Bordeaux
 SSII MSM-SYSTEM

2011-Now Consultant in charge of information systems Projects
 Bordeaux

1998-2007 Pedagogical Director and Head of the Programs
 Mérignac
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