



Ralf BARKEMEYER

Professor of CSR
Centre of Excellence for Sustainability

KEDGE BUSINESS SCHOOL

☎ PROFESSIONAL +33 (0)5 56 84 63 12

ralf.barkemeyer@kedgebs.com

EDUCATION

- 2010 PhD – Queen’s University Management School – Queen’s University Belfast – UK/ Northern Ireland. Dissertation title: “The International CSR Agenda: Northern Legitimization & Southern Perceptions”
- 2003 Diplom-Umweltwissenschaften (Environmental Sciences, German MSc equivalent) – University of Lüneburg – Germany
- Diplom-BWL (Business Administration, German MSc equivalent) – University of Lüneburg – Germany

EXPERIENCE AT KEDGE BUSINESS SCHOOL

Courses taught

- 2014-2022 Sustainable Development & CSR (PGE programme), 30 hours
- 2014-2022 From Sustainable Development to CGR (EBP programme), 36 hours
- 2016-2018 Managing CSR and Corporate Sustainability (Kedge Euro-Asia DBA)
- 2015-2022 Business, CSR & International Development (PGE programme), 30 hours
- 2018-2019 Business Ethics & Social Responsibility (Global MBA), 24 hours
- 2019-2022 Sustainable Accounting & Integrated Reporting (MSc Finance), 30 hours

Research Activities

- Ongoing CSR and international development
- International CSR strategy
- Sustainability performance assessment
- Business-NGO relationships
- International comparative analyses of sustainability-related media coverage

(Belfast), and the Cambridge Institute for Sustainability Leadership,

19. Preuss, L., Barkemeyer, R., & Glavas, A. (2016) Corporate social responsibility in developing country multinationals: Identifying company and country-

36. Barkemeyer, R. (2011) Corporate Perceptions of Sustainability Challenges in Developed & Developing Countries: Constituting a CSR Divide? *Social Responsibility Journal*, 7, 257-281.
37. Preuss, L. & Barkemeyer, R. (2011) CSR priorities of emerging economy firms: is Russia a different shape of BRIC, *Corporate Governance*, 11, 371-385.
38. Barkemeyer, R., Holt, D., Figge, F. & Napolitano, G. (2010) A longitudinal and contextual analysis of media representation of business ethics. *European Business Review*, 22, 377-396.

7. Barkemeyer, R.; Figge, F.; Hahn, T.; Holt, D.; Illge, L. & Russon, J.-A. 2010. *Trends in Sustainability*

for various publishing houses including Routledge, Sage, Palgrave, Cambridge University Press.

Membership of Academy of Management, British Academy of Management and the International Association for Business & Society.

Languages

Spoken, written and read: German (native), English (fluent), French (C1), Indonesian (basic)