

PRESS RELEASE – 20/04/2018

KEDGE signs a partnership with Procter & Gamble

KEDGE and Procter & Gamble have announced the signing of their partnership, which formalises their years-long working relationship. KEDGE will assist the multinational Procter & Gamble in the development of its employer brand, while Procter & Gamble will support KEDGE's marketing programmes.

"This agreement confirms a long-standing relationship between KEDGE and Procter & Gamble," stated Christophe Mouysset, KEDGE's Director of Corporate Relations.

