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GLOBAL SUPPLY CHAIN STUDENT CHALLENGE

KEDGE is qualified for the world final of the Supply Chain serious game Fresh/Cool Connection

Students of KEDGE's ISLI Global Supply Chain Management MSc are qualified for the world final of the Global Student Challenge which will take place April 30th to May 3rd in the Netherlands. This Supply Chain serious game competition is the worldwide supply chain competencies benchmark. The team of four Kedgers has stood out among over 10,000 students from 600 different universities in more than 100 countries.

ISLI students have reached the final of the Global Student Challenge for the second time, Dominique Estampe, ISLI Programme Director. "This success shows the high level our students obtain thanks to the skills acquired on our Global Supply Chain Management MSc course."

Every year the Global Student Challenge (Fresh/Cool Connection) puts teams from business schools and universities from all around the world in competition to unearth international talents in Supply Chain Management. The competition is organised in teams of four students who have to manage a virtual company. The objective is to make the best strategic decisions in order to achieve the best possible return on investment.

The fina
coveted title of world champion.

They have benefited from the tutorage of Professor Dominique Estampe.

programme in Global Supply Chain Management in Europe with full-time and work/study programmes, taught in English or French. Its international reputation is due particularly to recognition by the profession, the innovation