

*Cuiling JIANG*



**Communications published in conference proceedings**

- Jiang C., Yahiaoui, D., & Zhang, C. (2021). The internationalization of Chinese firms: Investment motives and HR implications for host countries. Academy of International Business Conference interactive session: Organizational and Talent Management Issues of EMNEs, online.
- Jiang C., Yahiaoui, D., & Zhang, C. (2021). Chinese firms in developed and developing countries: The alignment of foreign direct investment motives with staffing practices. 2nd Vietnam-Japan International Business Conference, online.
- Jiang, C. (2020). How multinational companies cope with coronavirus in China - The role of organizational agility. 25<sup>th</sup> International Euro-Asia Research Conference, online.
- Yahiaoui, D., Jiang, C., & Nakhle, S.F. (2019). The effect of nepotism on HRM in Lebanese, Tunisian, and Chinese companies: A hybrid form. 4th Global Conference on International Human Resource Management, State College (USA).
- Jiang, C. (2019). The effect of Guanxi on HR practices in China: An institutional theory perspective. 24<sup>th</sup> International Euro-Asia Research Conference, Barsac (France).
- Jiang, C. (2019). The transfer of health management practices within French MNCs: Evidence from Chinese subsidiaries. 2019 EURAM Conference, Lisbon (Portugal).
- Jiang, C., & Yahiaoui, D. (2019). staffing practices. 2019 AIB Southeast Asia Regional Conference, Cebu (Philippines).
- Jiang, C., & Yahiaoui, D. (2018). Strategic orientation of HRM and respective localized learning Tg

## Cuiling JIANG

des multinationales françaises en Chine. 19<sup>th</sup> Euro-Asia Research Conference, Yokohama (Japan).

Mora, P., & Jiang, C. (2014). A better understanding of French LOHASians: From the perspectives of price sensitivity and a community-based social network. 13<sup>th</sup> International Marketing Trends Conference, Venice (Italy).

Jiang, C. (2013). Management practices in French subsidiaries in China. 2<sup>nd</sup> ATLAS-AFMI Conference, doctoral session, Lyon (France).

Jiang, C. (2011). Knowledge transfer in French multinational companies. 6<sup>th</sup> Sino-Franco international conference, Guangzhou (China).

### **Advising Students, Directing Projects and Admission Juries**

---

Since 2015 Supervisor MIB-MACI; PGE; Module French Export Market Research; MBA

---

Since 2014 Jury Kedge Bachelor, EBP and ESC Programs Oral Exams

---

### **OTHER PERSONAL INFORMATION**

**Software Knowledge:** Microsoft Office (Word, Excel, PowerPoint), SPSS, Sphinx, Tableau Software

**Language Skill:** English