

	<p><b><i>Jiayao LI</i></b>  Professor of  KEDGE BUSINESS SCHOOL</p> <p>PROFESSIONAL +33 6 05 10 93 05  <a href="mailto:jiayao.li@kedgebs.com">jiayao.li@kedgebs.com</a></p>
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## EDUCATION

- 2020            Ph.D., Management Science & Engineering, Beijing Jiaotong University, China
- 2014            Bachelor, Information Management & System, Jilin University of Finance and Economics, China

**contributing to crowd simulation and cascading effects analysis for emergency preparedness in mass gathering contexts.**



**Research Engineer, Project "Systèmes de Collaborations Agiles et Numériques"** funded by SCALIAN, contributing to quantitative objective setting and evaluation in consumer marketing through a simulation-based case study.

2021-2022

interviews, and transformed information system analysis and design for supply chain management.

2014-2015 Research Analysts, Project “Risk and Accident Prevention for Heavy-Haul Railway Transportation Safety” funded by Shuo Huang Railway Co., contributing to modeling and rule-reasoning of railway risk interrelations based on Ontology modeling and data mining techniques.

### **Courses taught**

2024 Enterprise Modeling, IMT Mines Albi, France  
 2023 & 2024 Project Management, IMT Mines Albi, France  
 2018 Object-Oriented Analysis & Design, Beijing Jiaotong University, China  
 2017 Management Information System, Beijing Jiaotong University, China  
 2016 MBA Thesis & Case Study Writing, Beijing Jiaotong University, China  
 2016 Big Data Analytics & Application, Beijing Jiaotong University, China

### **THESIS SUPERVISIONS**

	<b>Completed</b>			<b>Current</b>		
	<b>S</b>	<b>CO-S</b>	<b>MB</b>	<b>S</b>	<b>CO-S</b>	<b>M</b>
Post-doctorale	0	0	0	0	0	0
Thèses (Doctorat)	0	0	0	0	0	0
Thèses (Maîtrise)	0	0	0	0	0	0
Projets (Maîtrise)	0	0	0	0	0	0

*S=Supervisor; CO-S=Co-Supervisor; M=Member of the thesis Committee*

### **Thesis/Projects Supervised**

### **PUBLICATIONS**

#### **Chapters in Books / Conferences**

1. Zhang, T., Li, J., & Benaben, F. (2022). A Simulation Framework dedicated to Characterize Risks and Cascading Effects in Collaborative Networks. Collaborative Networks in Digitalization and Society 5.0. PRO-VE 2022. IFIP Advances in Information and Communication Technology, Vol. 662. Springer, Cham.
2. Lauras, M., Oger, R., Li, J., Montreuil, B., Kohl, M., Habl, A., & Lesbegueries, J. (2021). Towards a Collaborative and Open Supply Chain Management Operating Services Platform. In: Camarinha-Matos, L.M., Boucher, X., Afsarmanesh, H. (eds) Smart and Sustainable Collaborative Networks 4.0. PRO-VE 2021. IFIP Advances in Information and Communication Technology, vol 629. Springer, Cham.
3. Benaben, F., Li, J., Koura, I., Montreuil, B., Lauras, M., Mu, W., & Gou, J. (2019). A Tentative Framework for Risk and Opportunity Detection in a Collaborative Environment based on Data Interpretation. In Proceedings of the 52nd Hawaii International Conference on System Sciences.

