

EDUCATION

2013-2018 **Ph.D. in Management**
University of Pau and KEDGE BS Bordeaux -

Rouen Business School and Wuhan University (in China)

EXPERIENCE AT KEDGE BUSINESS SCHOOL

Courses taught

Since 2019 Cross Cultural Management (PGE)
Intercultural Management (IBBA)
Organizational Behavior (IBBA)
HR and Team Management (KBA)
Corporate Strategy and Case Competition

Chi ZHANG

Research Activities

Sustainable Supply Chain Management
Guanxi (Chinese social network)
International Buyer-Supplier Relationship Management
Supply Chain Collaboration
Cross-Cultural Management

Advising Students, Directing Projects and Admission Juries

Since 2021 Supervisor of DBA students
Since 2018 Supervisor of Mater students
Since 2017 Internship coordinator
Since 2016 Admissions Juries for PGE, IBBA and KB Programs

OTHER PROFESSIONAL EXPERIENCE IN TEACHING AND RESEARCH

Positions held

2016 Lecturer, Intercountry ICB SAS, Bordeaux

Courses taught

2016 Business Chinese, bachelor level

THESIS SUPERVISIONS

	Completed			Current		
	S	CO-S	MB	S	CO-S	M
Post-doctorale	0	0	0	0	0	0
Thèses (Doctorat)	0	0	0	1	1	0
Thèses (Maîtrise)	50	0	0	9	0	0
Projets (Maîtrise)	0	0	0	0	0	0

S=Supervisor; CO-S=Co-Supervisor; M=Member of the thesis Committee

Chi ZHANG

Conference Presentations

1.

Chi ZHANG

Media communication

1. **C. ZHANG, M. OHANA, S. HONG**, “How do Chinese buyers evaluate their guanxi with French suppliers?”, The conversation, from <https://theconversation.com/how-do-chinese-buyers-evaluate-their-guanxi-with-french-suppliers-86364>. 2017, November 20.

HONORS

1. **V. ANGLES, C. ZHANG**. Award for the best case study in international management in the 13th Conference ATLAS AFMI, 2023, Bordeaux, France

OTHER PERSONAL INFORMATION

Languages

Spoken, written and read: Chinese, English, and French.

Hobbies

Table tennis, Kendo, Reading, Talk show.