

PHOTO	<p><i>Lisa THOMAS</i> Professor of Strategy KEDGE BUSINESS SCHOOL</p> <p>PROFESSIONAL +33 4 91 82 73 72 lisa.thomas@kedgebs.com</p>
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EDUCATION

2020 HDR Sciences de Gestion, Université de Lille

2007 PhD Cardiff Business School, Cardiff University, United Kingdom

-level Marketing Managers` Product Market

Morgan. Sir Julian Hodge Chair of Marketing & Strategy, Cardiff University.

1996 Post Graduate Certificate of Education (PGCE) in Higher Education, University of Surrey, United Kingdom

1993 MBA, Cardiff Business School, Cardiff University, United Kingdom

Research Activities

Advising Students, Directing Projects and Admission Juries

Supervisor for MBA Projects, Work placement/ Internship Projects

Jury Admission panel member

Other Academic Activities (Program Committees, Links with the Business Community and Institutions of Higher Learning)

Journal Reviewer:

British Journal of Management

Business & Society

International Journal of Human Resource Management

International Journal of Entrepreneurial Behaviour and Research

International Journal of Entrepreneurship and Innovation

Scandinavian Journal of Management

Journal of Strategic Marketing

Journal of Strategy and Management

Track Chair: ISBE (Institute of Small Business and Entrepreneurship)

International Entrepreneurship Track- 2013-2017

Conference Reviewer:

Strategic Management Society (SMS) American Academy of Management (AOM)

European Academy of Management (EURAM),

British Academy of Management (BAM)

European Academy of Marketing (EMAC).

Institute of Small Business and Entrepreneurship (ISBE)

Member:

American Academy of Management (AOM)

British Academy of Management (BAM)

European Academy of Management (EURAM)

European Group for Organizational Studies (EGOS)

Advanced HE (UK)

Public Engagement Professionals Network | NCCPE

Since 2011

OTHER PROFESSIONAL EXPERIENCE IN TEACHING AND RESEARCH

Positions held

1998 -2022 Audencia Business School, Nantes 9/2017- 08/2022

Prénom NOM

Thesis/Projects Supervised

01/01/2019- 22/11/2019: Organizational resilience through a dynamic

01/01/2020 : Antecedents to strategic planning and strategy tool use among SMEs in the B2B sector

01/01/2020: Reinstating trust in public philanthropy in the Arab World

PUBLICATIONS

Chapters in Books

Thomas, L., Ambrosini, V. 2022. An Entrepreneurship as Practice Framing of Entrepreneurial Learning and the Entrepreneurial Process. In: Ratten, V. (eds) Entrepreneurship as Practice. Springer, Singapore. https://doi.org/10.1007/978-981-19-4819-0_2

Elbasha, T. & Thomas L. 2022. Using Strong Structuration Theory in Entrepreneurship as Practice Studies, (Book Chapter) in -Research Handbook on Entrepreneurship as Practice, in: Research Handbooks in Business and Management Series.

Ambrosini V. & Thomas L. 2022. Making a permanent move: Reconciling different approaches to teaching and learning as a permanent expatriate academic, in: Borderlands: The internationalisation of Higher Education Teaching Practices, Springer

Ambrosini V. & Thomas, L. 2014. 3rd edition of the textbook `Advanced Strategic Management` Palgrave, edited by M. Jenkins, V. Ambrosini, with N. Collier. Chapter 9: `Resource Based View of the Firm`.

Research Report

Debref, R, Alijanin S. Thomas, L. , Boudes M, and Mangalagiu D. (2015), December, MeW r41cc.W*1 0 0

Organisation 15, F. Ricciardi and A. Harfouche (eds.) Springer International Publishing Switzerland DOI 10.1007/978-3-319-28907-6_15

Thomas, L. & Ambrosini, V. (2015), `Materializing strategy: The role of comprehensiveness and management controls in strategy formation in volatile environments` *British Journal of Management*, 26: S105-S125 (CABS 4)

Thomas, L., Billsberry, J., Ambrosini, V. & Barton, H. 2014. Convergence and divergence dynamics in British and French Business Schools: How will the pressure for accreditation influence these dynamics? *British Journal of Management*, 5: 305-319 (CABS 4)

Barton, (Thomas) L. & Ambrosini, V. 2013. The moderating effect of organizational change cynicism on middle manager strategy commitment, *International Journal of Human Resource Management*, 24 (4): 721-746 (CABS 3)

Barton, (Thomas) L., Painbeni, S. & Barton, H. 2013. Entrepreneurial Marketing within the French Wine Industry, *International Journal of Entrepreneurial Behaviour and Research*, 19(2): 1355-2554 (CABS 2)

Barton, (Thomas) L., Painbeni, S. & Barton, H. 2012. Small firms crafting growth niches in the French Wine industry: The role of entrepreneurial marketing, *International Journal of Entrepreneurship and Innovation*, 13(3): 211-218 (CABS 2)

Barton, H., & Barton (Thomas) L. 2011. Trust, and psychological empowerment in the Russian work context, *Human Resource Management Review*, 21(3) : 201-208 (CABS 2)

