

PRESS RELEASE

CANDRIAM and KEDGE Business School create a research chair dedicated to sustainable finance

Paris, 1 October 2019 – In the spirit of responsible finance week(1), CANDRIAM and KEDGE Business School announced today the launch of a research chair entitled “*Finance Reconsidered: Addressing Sustainable Economic Development*”(2). Led by Christophe Revelli, associate professor and director of the KEDGE Business School Corporate & Sustainable Finance Master’s programme, the Chair aims to explore how sustainability and accountability issues create additional value and impact businesses and, ultimately, the economic development of society as a whole.

Naïm Abou-Jaoudé, CEO of Candriam and Chairman of New York Life Investments International, stated:
“The challenges facing humankind today require immediate and significant mobilisation fo *t*

About CANDRIAM

CANDRIAM is a global multi